

# 2020 EDITORIAL CALENDAR

Issue Date	Editorial Focus	Bonus Distribution	Ad Order Due
January 13	Process Oils Focus Issue		December 23, 2019
January 27	2020 Forecast Issue		January 15
February 10	3-D Printing	Tire Technology Expo 2020, February 25-27, Germany	January 29
February 24	Custom Mixing Annual Report with Listing of Custom Mixers		February 12
March 9	Healthcare Elastomers Focus Issue		February 26
March 23	Oil and Gas Focus Issue		March 11
April 6	Game Changing Technology Issue		March 25
April 20	Rubber in Automotive Special Report		April 8
May 4	Silicone Focus Issue	International Silicone Conference, May 13-14, Cuyahoga Falls, OH, USA	April 22
May 18	Hose Focus Issue		May 6
June 1	Carbon Black including Silica/Thermal Black		May 20
June 15	Rubber Machinery Focus Issue		June 3
June 29	North America Rankings Issue		June 17
July 13	Wire and Cable Focus Issue		July 1
July 27	Latex Focus Issue		July 15
August 10	Chemicals and Additives Focus Issue		July 29
August 24	Seals and Gaskets Focus Issue		August 12
September 7	35 <sup>th</sup> Annual Global Tire Report Issue	2020 ITEC Sept. 15-17, Akron, OH, USA	August 26
September 21	Synthetic Rubber Focus Issue		September 9
October 5	Future Automotive Technology		September 23
October 19	International Elastomer Conference	International Elastomer Conference, Oct. 20-22, Knoxville, TN, USA	October 7
November 2	Molded Goods Focus Issue	International Rubber Molding Conference, Nov. 11-12, Cuyahoga Falls, OH	October 21
November 16	Laboratory and Testing Focus Issue		November 4
November 30	Belting Focus Issue		November 18
December 14	2020 Year in Review/Executive of the Year		December 9
December 28	2021 Rubber Directory and Buyers Guide		November 9

Editorial content subject to change at Publisher's discretion.